

Census Development

If your rehabilitation program's census has declined, leaving empty beds and questions about the future of the program, you may benefit from a new view and perspective on your program.

Changes in CMS rules have greatly altered the face of acute inpatient rehabilitation programs. Numerous rehab programs have closed their doors, but many new programs have opened. The key to opening or operating a successful acute inpatient rehabilitation program is having a plan in place that addresses the changes of the industry with specific goals defined by the opportunities in your market.

The right strategies can positively impact your census, and UD^{SMR} offers business development consulting services that will help you meet this challenge. A business development consultation with UD^{SMR} will help you analyze your internal and external market opportunities, create and implement a strategic business plan to tap into those opportunities, find the "people" resources within your team to accomplish the goals, and provide hospital administration with an accurate view of the future and a real plan for filling your beds.

Our consulting services are based on our proven expertise in marketing inpatient acute rehabilitation services and our unparalleled understanding of the current regulatory environment. We are committed to meeting our client's needs in the most cost-effective, efficient means possible.

Call us today!

UD^{SMR}'s reasonable rates allow rehabilitation facilities to access consultative help on an as-needed basis, allowing staff to continue day-to-day operations. To find out more about how UD^{SMR} can help your program, contact Carol Harper at 716-817-7823 or charper@udsmr.org.

ETC SERVICES
11/11/12



Uniform Data System
for Medical Rehabilitation

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